



El Centro


ANNUAL REPORT 2017-2018

EMPOWERING FAMILIES ▢ BUILDING OPPORTUNITIES ▢ STRENGTHENING COMMUNITIES

REFLECTIONS FROM OUR PRESIDENT AND CEO



We celebrate a successful 2017–2018 fiscal year highlighting our quality programs, dedicated staff, the rededication of our administrative building, and restructure of our internal controls with a focus on client impact. We built capacity by strengthening our policies and providing professional development to staff which led to the creation of El Centro's Theory of Change. We are proud to unveil our road map depicting how El Centro will connect its activities to create a pathway towards the goals and outcomes associated with our mission. This visual identifies our strategies and key building blocks of change to impact our community. Though we are excited about our successes, we have not lost sight of an environment that remains very challenging for our community. Our families continue to show resilience and determination every day! While the obstacles have been many for them – from high anxiety and fear to discouraging public misperceptions – what has shone through is the commitment of our allies and partners, like you, who stood with us and

created a unified voice for change!

Let me share a story about Luz. We met her at the Strawberry Hill Farmers Market for a shopping exercise with our Promotoras. She learned how to double up her SNAP benefits, attended our healthy eating classes, and was assisted in completing her SNAP review. While in the classes, we recognized she was an attendee of a diabetes class hosted in partnership with Riverview Health Services. It was there we learned more about her; she holds custody of her 3 grandchildren, is unemployed, a domestic violence victim, diabetic, with cataracts on both eyes which affect her vision. Luz needed surgery on both eyes but had no medical coverage. Her safety net clinic already placed her on a waiting list for her eye surgery through WYJO Care, but it was taking too long and her vision continued to worsen. She was referred to our Health Navigator, who through our partnership with WYJO Care, was able to speed up her appointment. Within a week, she was seen at Sharp Vision, and through another partnership, the Kansas City Medicine Cabinet, we were also able to assist her with the expensive medication she would need pre and post-surgery.

Luz has undergone the first surgery on her right eye and is very happy. Her second surgery is forthcoming and El Centro will continue to assist her with interpreting during her medical appointments, and has assisted her in completing a public housing application which is still pending. Luz is moving forward and is hopeful for the final surgery so she can drive safely, find a job and live with her grandchildren. We are committed to positive outcomes for Luz and all of those we serve.

Thank you and together, El Centro will continue efforts to develop healthy, educated, financially able, and engaged Latinos.

Irene Caudillo

BOARD OF DIRECTORS

Mr. John D. Rios
Chairman
Retired, Kansas City, Kansas Public Schools

Mr. Bryan Wempen
1st Vice-Chair
Assessment Research & Development, LLC

Ms. Theresa Reyes-Cummings
2nd Vice Chair
Jackson County Community Mental Health Fund

Mr. Kieth McGovern
Treasurer
BKD CPA's and Advisors

Mr. Tony Villegas
Secretary
Community Volunteer

Ms. Maria Villa
Program and Mission Committee Chair
Hallmark Cards

Mr. Eric Wymore
Investment Chair
Wealth Management

Ms. Micki Buschart
Law Office of Micki Buschart, LLC

Dr. Gene Chavez
Webster University

Mr. Chayan Dasgupta
Overland Solutions, Inc.

Ms. Ellen Hanson
Retired Police Chief

Fr. Kent O'Connor
St. John the Evangelist Catholic Church

Mr. Brian Patrick
Kansas City Kansas Community College

Ms. Judith Paulette
City of Overland Park

Ms. Geri Reece
Community Volunteer

Dr. Chiquita Miller
Kansas State University Research and Extension

Ms. Katia Munson
Community Volunteer

Archbishop Joseph Naumann
Ex Officio
Archdiocese of Kansas City in Kansas



OUR MISSION

Strengthening communities and improving the lives of Latinos and others through educational, social and economic opportunities.

OUR VISION

To be the premiere organization bridging Latinos and others, resulting in healthy, educated communities.



THEORY OF CHANGE

LOCAL CONDITIONS CORE STRATEGIES/SERVICES OUTCOMES IMPACT

BARRIERS

- Immigration
- Lack of Culturally Linguistically Appropriate Services
- Low Educational Attainment
- Lack of Access to Affordable Health Services
- Low Wage & Lack of Benefits

LEVERAGABLE STRENGTHS

- Advocacy
- Cultural Competence
- Dual Language Services
- Central Locations

PRE-SCHOOL – 5TH GRADE EDUCATION



- Academy for Children
- School-Age Summer Enrichment Program

EDUCATIONAL SUCCESS OF LATINOS



Latino children develop a strong foundation for life-long learning.

COMMUNITY HEALTH



- Promotoras de Salud
- Health Navigation
- Kansas Farmworkers Health Program

HEALTHIER LATINO COMMUNITY



Latinos lead healthier lives through utilization of community health care services and health literacy resources.

ECONOMIC EMPOWERMENT



- Emergency Assistance
- Financial Literacy
- Homeownership Classes
- Tax Assistance

FINANCIAL SUCCESS FOR LATINOS



Latinos experience increased knowledge and wealth by building financial assets & effectively managing their financial resources.

ADVOCACY & ENGAGEMENT



- Voter Registration
- Voter Engagement
- Leadership Building

INFORMED & ENGAGED LATINO COMMUNITY



Latinos effect positive change in our communities by becoming informed, civically engaged, and participating in elections & policy initiatives.

A healthy, educated, financially able, and engaged Latino community





Promotoras de Salud

Providing services to thousands of community members, these trained individuals volunteer to provide outreach, education and information on healthy lifestyles to people for whom Spanish is their primary language. These health promoters help the underinsured and uninsured, understanding the importance of creating a culture of preventative health in the Latino Community. During the fiscal year, a total of 526 Latinos households comprising 1,462 qualified individuals enrolled in SNAP, the Supplemental Nutritional Assistance Program. In addition, 1,610 adults participated in “charlas”, multi-session nutrition education classes, in Wyandotte County and Johnson County, and 1,112 participated in related educational activities. Lastly, 1,000 Latinos spent \$10,000 at local farmers’ markets. These activities emphasized the benefits of preparing healthy foods, resulting in participants increasing healthier living practices in their home.



Academy for Children

Since 1989, the Academy for Children continues to be a leader in offering an affordable, high quality early education program. Our Academy for Children is the only program in Kansas City, Kansas that offers a dual language, culturally responsive program and is one of only two preschools in Kansas City, Kansas accredited by the National Association for the Education of Young Children (NAEYC). Last year, our full day, year-round early education program helped 100 children develop important cognitive, physical, and social-emotion skills and school readiness skills needed for Kindergarten success. The School Age Summer Enrichment Program helped stop the summer slide for 30 elementary students and exposed them to a wide variety of cultural events and local attractions. Over 95% of parents participated in Parent-Teacher Conferences, workshops, Family Fun Night, fieldtrips and fundraisers. Of the 35 children who graduated from the Academy in May 2018, 94% had the communication, motor, cognitive, and social skills needed to be Kindergarten ready. And of those children who regularly attended the 10-week School Age Summer Enrichment Program, 100% maintained or improved their reading and math skills.



Health Navigation

This program helps eliminate health disparities in a community that is already underserved and isolated due to language barriers, lack of insurance, and difficulty entering the mainstream health system. During our fiscal year, we served over 1,900 clients in Wyandotte and Johnson Counties, exceeding our target by 278%. Through our community partnerships, we were able to help 610 clients with direct assistance, 199 clients with billing navigation, 995 with insurance navigation, 121 with specialty care coordination, and 640 with access to public services. In these efforts, we have helped clients improve their knowledge of medical billing, gain access to specialty services, improve their health through prescriptions, eye glasses and DME assistance, and increase their satisfaction.





Economic Empowerment

This interactive program works with families to give them skills in budgeting, asset building, saving for a home, retirement, and home buyers education, breaking the cycle of poverty and bringing them to a more financially-stable place. During the 2018 fiscal year, Economic Empowerment successfully helped 286 Johnson County, and 64 Wyandotte County clients sustain utility service for a minimum of 30 days. 119 clients sustained housing for a minimum of 30 days. Additionally, 448 clients (95%) completed an online financial literacy education session with 80% accuracy in the post assessment. During the fiscal year, 632 clients attended various Financial Education presentations, each ranging from 1 to 6 hours.



VITA

El Centro's VITA (Volunteer Income Tax Assistance) program provides moderate to low income people assistance in completing and filing income tax returns at the State and Federal levels. The program also provides assistance in getting individuals ITINs (Individual Tax Identification Number). The two VITA sites associated with El Centro, one in Wyandotte County, the other in Johnson County, save the community a total of more than \$333,000 in tax preparation fees alone. During the tax year for 2017, we assisted more than 1,600 taxpayers, along with a total amount in refunds of \$1,525,000 in Federal refunds; money that is reinvested back into our community. Additionally, 229 ITIN numbers were prepared during the fiscal year.



Advocacy & Civic Engagement

Our Advocacy and Engagement work is designed to engage our Latino communities in Wyandotte, Johnson, and Shawnee Counties by raising awareness, educating and creating change. Our purpose is to mobilize and motivate a positive change through our education and engagement efforts. These efforts include holding Citizenship, DACA Renewal, Know Your Rights Clinics lead by pro bono attorneys, among others. Additionally, we host and attend various events with the objective of increasing voter engagement and voter registration among the Latino community in our target areas. During the fiscal year, this new program hosted and attended 25 community events, 7 voter canvassing and phone banking events, and 1 Get Out To Vote event, resulting in 51 voter pledges completed and 61 new voters registered. The program held 27 clinics and hosted 3 volunteer trainings with 20 trainees. Lastly, 26 individuals completed their citizenship applications!



2017-2018 FUNDING PARTNERS

El Centro gratefully acknowledges the support of the following corporate, foundation and service donors.

PLATINUM SOCIETY

Platino \$20,000 and above

Archdiocese of Kansas City in KS
• Archbishop's Call to Share
Commerce Trust Company
Early Education Funders Collaborative
Ewing M. Kauffman Foundation
Graham Family Fund
Health Care Foundation of Greater KC
Johnson County Health Department
Kansas City, Kansas Public Schools-Head Start
Kansas Health Foundation
REACH Healthcare Foundation
Royals Charities
State of Kansas Dept of Education
Sunderland Foundation
Unidos US
United Way of Greater Kansas City
United Way of Wyandotte County
William T. Kemper Foundation

SILVER SOCIETY

Plata \$1-\$4,999

AETNA
ALDI Inc.
Blue Cross Blue Shield of KC
Breidenthal-Snyder Foundation
Capitol Federal Foundation
Dunn Family Foundation
Foundation for Impact on Literacy & Learning, Inc.
Geiger Ready Mix, Inc.
Grantham University
Hallmark Corporation Foundation
Jim & Deanna Lutz Charitable Fund
Keller Owens, LLC
Neff Packing Systems
Prier Charitable Foundation
Simmons Bank
United Government of Wyandotte County/Kansas City Kansas
•Hollywood Casino/Schlitterbahn Vacation Village Fund
United Health Group
University of Missouri Kansas City



GOLD SOCIETY

Oro \$5,000-\$19,999

Board of Public Utilities
Cloud Cary Foundation
Consulado de Mexico
First Federal Bank
Frank and Margaret G. McGee Foundation
Hispanic Development Fund
Johnson County Government
• City of DeSoto
• City of Edgerton
• City of Gardner
• City of Leawood
• City of Lenexa
• City of Merriam
• City of Mission
• City of Olathe
• City of Overland Park
• City of Prairie Village
• City of Roeland Park
• City of Shawnee
• City of Spring Hill
• City of Westwood
• City of Westwood Hills
Menorah Heritage Foundation
Olathe Mayor's Christmas Tree Fund
Oppenstein Brothers Foundation
R & C Charitable Foundation
Sherman Family Foundation
Sisters of Charity of Leavenworth
Sunflower Community Action
W.K. Kellogg Foundation Trustee Donor
• Advised Fund
Westerman Foundation

2017-2018 INDIVIDUAL DONORS

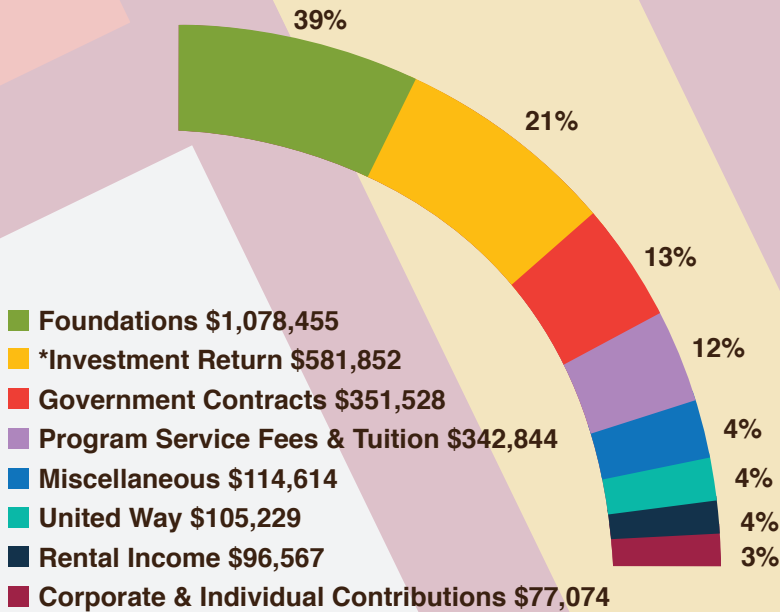
Earl Adam
 Elaine Adams
 Mary Alitz
 Nohemi Alvarez
 Judith Ancel
 Sarah Marie Martin-Anderson
 Anonymous Donor (3)
 Abraham Baca
 James & Nancy Bell
 Marcos Berroteran
 Kaler & Eileen Bole
 Wyatt & Cathy Breidenthal
 Michele Buschart
 Michael S. Carmona
 Patricia Salazar Carmona
 Dr. Miguel Carranza
 Timothy Castilleja
 Irene Caudillo
 Dr. Gene Chavez
 Marcella Clay
 Theresa Reyes Cummings
 James & Janet Daley
 Chayan & Aditi Dasgupta
 Kevin Day
 Andres Dominguez

Victor Dominguez
 Mark Duckworth
 Robert P. Dunn
 Eric Easter
 Dr. Edward & Katheryn Ellerbeck
 Dominic Estrada
 Henry & Mary Estrada
 Robert J. Fendorf
 Robert & Bridget Fitzgerald
 James C. & Patricia Fitzpatrick
 Norberto Ayala Flores
 Stephen L. & Debbie Froelich
 Levi Fuentes
 Jennifer A. Gilbert
 Justin Gust
 William Hamilton
 Jessica Hembree
 Gabe Hernandez
 Mary Elizabeth Hernandez
 Kerry Higgins
 Mary Lou Jaramillo
 Brenda Jones
 Krista Klaus
 Peter Kohnstamm
 Alison Kossover

William Kriege
 Laura LeDesma
 James Lemos
 Jim & Dunrie Lewis
 Melinda Lewis
 Elizabeth Lopez
 Wendell Maddox
 Steven Massey
 Sergio Mateo
 Kieth & Tara McGovern
 Jaime A. Mesias
 Dr. Chiquita Miller
 Richard Morado
 Mary L. O' Connor
 Augustine J. Oropeza
 Brian & Jo Patrick
 Lindsey Praechter
 Annette Dye & Ramon Rameriz
 Erica Ramos
 Curtis Raymer
 Geri Reece
 Evelyn Richard
 John D. Rios
 Lisa A. Rodriguez
 Doug & Irma Robinson

Roy & Sylvia Robinson
 Stephen & Judith Roling
 Mark Rooney
 Richard A. Ruiz
 Carlos & Katherine Salazar
 Mac & Elaine Salazar
 Tony & Denise Salazar
 Sylvia Schnopp
 Dale Small
 Matthew Stacks
 Sam Strother
 Eric Terrazas
 John & Cheryl Utz
 Thomas W. Van Dyke
 G. Amirilis Valdez-Dempsey
 Maurilio R. & Alicia Vieyra
 James & Cherilee Walker
 Katherine Watkins
 Sarah Weiner
 Brent & Kris Welder
 Charles & Sandra Weldon
 John Williams
 Eugene Wilson
 Rick Yarnell
 Allison L Zuker

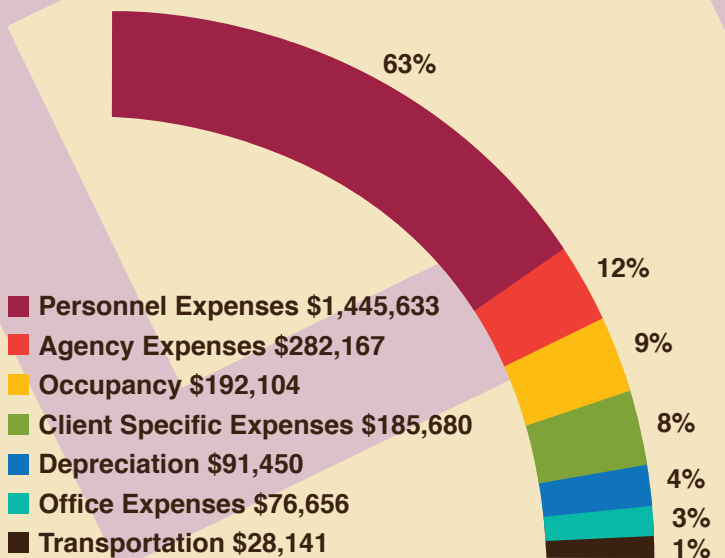
Revenue Sources FY 2017-2018



* Investment Return are separate earnings and not a part of operating revenue sources

Revenue Sources Total:
\$2,748,163

Expenses FY 2017-2018



Expenses Total:
\$2,301,831

El Centro



Richard A. Ruiz Administrative and Services Building
650 Minnesota Avenue, Kansas City, KS 66101


Academy for Children
1330 S 30th Street, Kansas City, KS 66106

Olathe Office
500 E Santa Fe Road, Olathe, KS 66061

Phone: 913-677-0100

Fax: 913-362-8513

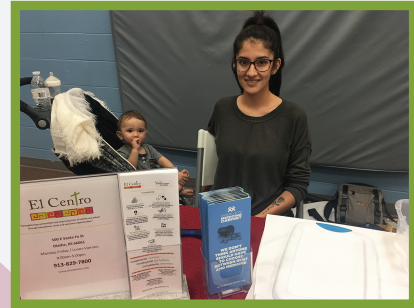
STAY UP-TO-DATE

 www.elcentroinc.com

 @ElCentroKC

 @ElCentroInc

 @ElCentroInc



AFFILIATES AND PARTNERS OF

